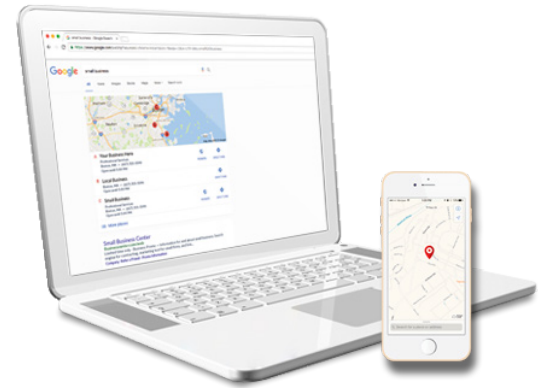


PageOne

Stand out on major search engines

The more you're on page one of search engines, the more potential customers will find you. There are three ways to get your business to appear on search engines: pay-per-click ads (Search Engine Marketing), organic results (Search Engine Optimization), and accurate map listings across the web. With PageOne, we combine these three tactics and do all the hard work for you. Our experts will run your Search Engine Marketing campaign, optimize your website to be more desirable to search engines and users, and update your map listings online so you can get found by potential customers looking for products and services like yours.



PageOne will drive the right customers to your business and help you:



Approach customers at multiple points in the buying process



Appear on multiple major search engines like Google, Bing, and Yahoo!



Increase traffic to your business and gain exposure online



Get found by customers near you



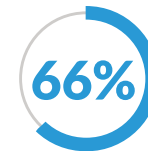
Receive access to custom 24/7 dashboard with real time results

Rates: PageOne

| | |
|---|--|
| <p>Bronze Package</p> <p>SEO Essentials Package \$550/month, PPC budget \$500/month, Listings Builder & Claiming + Reputation Monitoring \$99/month</p> | <p>\$1,050 / month <i>(A \$49 discount!)</i></p> |
| <p>Silver Package</p> <p>SEO Advantage Package \$1,100/month, PPC budget \$1,000/month, Listings Builder & Claiming + Reputation Monitoring \$99/month</p> | <p>\$2,050 / month <i>(A \$149 discount!)</i></p> |
| <p>Gold Package</p> <p>SEO Dominate Package \$2,000/month, PPC budget \$2,000/month, Listings Builder & Claiming + Reputation Monitoring \$99/month</p> | <p>\$3,900 / month <i>(A \$199 discount!)</i></p> |

Effective Date: January 2017

Minimum Agreement: All agreements subject to Propel Marketing's terms and conditions: propelmarketing.com/legal/advertising_terms. Rates subject to change.



66% of B2B marketers report using SEM, making it the most paid marketing tactic among B2B companies.

CONTENT MARKETING INSTITUTE

2.3M



The average number of Google searches per minute is **2.3 million**.

GOOGLE



Page 1 results garnered **92%** of all traffic from the average search.

SEARCH ENGINE WATCH

