

MARKETING & COMMUNICATIONS INTERNSHIP | Fall 2016

A hands on, do something,
learn and grow, internship.

SUMMARY

United Way of the Valley and Greater Utica Area is seeking an intern to learn about United Way's local and worldwide mission and branding to help execute the 2015-16 Marketing Plan and develop the 2016-17 plan

RESPONSIBILITIES INCLUDE BUT ARE NOT LIMITED TO

- Contribute to the development and execution of marketing for the 2016 Campaign
- Work with a team of staff to redevelop our website
- Develop graphic design and news materials for publications, media, social media and other platforms
- Attend networking events and media interviews on behalf of United Way

REQUIREMENTS

- A passion for the community and a commitment to helping it improve
- Currently studying Marketing, Web Design/Development, Public Relations or a related field, or has relevant work experience
- Excellent communication skills, both oral and written
- Knowledge of Mac, Adobe, Microsoft, WordPress & Database Programs (Access to Adobe Creative Suite preferred)
- Ability to work some evenings and weekends for events
- Valid Driver's License and Reliable Transportation

to apply:
email resume & cover letter to
kerik@unitedwayvgu.org

LIVE UNITED 
United Way of the Valley and Greater Utica Area

